



# MADERA RUN

# OPENING 3.6.24



**16000 WOODLAND HILLS DRIVE  
HUMBLE, TX 77346 • 6 AM – 11 PM DAILY**

# Welcome



**CAROL THELEN**  
General Manager, Madera Run H-E-B  
18 Years of Service

**YOUR NEW 117,000 SQ. FT  
STORE OFFERS A FIRST CLASS  
SHOPPING EXPERIENCE!**

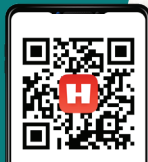
## MADERA RUN

At your new Madera Run H-E-B, we are committed to providing the best shopping experience with outstanding service, a wide selection of unique items, our newest H-E-B Meal Simple® and hot Sushiya meal solutions and a standard of freshness and quality that will exceed your expectations.

We invite you to come see all the exciting things we have in-store.



Download the app  
and get ready to  
**SAVE!**



### Enjoy instant savings with DigiDeals.

Download the My H-E-B App and choose from new, app-exclusive offers every week.

**GETTING STARTED IS EASY!**

- 1 Download**  
the My H-E-B App
- 2 Scan DigiDeals**  
in the store
- 3 Redeem**  
at checkout



# MADERA RUN

# Look WHAT'S IN-STORE!

**H-E-B**  
**PRIME 1**  
BEEF



**STEAK NIGHT?  
ENJOY THE  
SIZZLE**

We have a fresh assortment of exclusive premium beef including – H-E-B Prime 1, Grass Fed, Natural and Wagyu. Our Certified Meat Cutters are here to help and can custom cut to order.

**AS FRESH AS  
IT GETS!**

We work with local Texas Growers to buy over 100 million pounds of fresh produce every year, bringing the best from Texas farms to Texas tables.

**H-E-B**  
**TEXAS**  
*Roots*™



**DELIVERED FRESH  
7 DAYS A WEEK.**

Looking for a great catch? We have seafood delivered fresh 7 days a week and our expert Fishmongers are here to help. We're committed to sustainable seafood and source from around the globe to bring you more fresh seafood than anyone else in Texas.



**H-E-B**  
**SUSHIYA**  
SUSHI HOUSE

**CHEF PREPARED!  
THAT'S HOW WE ROLL.**

From hand rolls to sashimi, our sushi is prepared in-store daily by genuine sushi chefs. Plus, enjoy hot & ready selections from our Asian Grill including Fried Rice, Lo Mein, Appetizers and more!



**FROM OUR HANDS TO YOUR TABLE**

Artisan Breads and Tortillas made fresh in-store daily. Plus, sweeten up the occasion with made-to-order cakes designed just for you.



**WE HAVE CHEESE TO PLEASE**

With over 250 hand-selected domestic and imported cheeses from all over the world, we'll satisfy any palate.



**MEAL  
SIMPLE**  
by H-E-B

**CHEF INSPIRED MEALS  
IN MINUTES**

From grab and go salads to appetizers, meals and entrées, serving up a great dish is easy with H-E-B Meal Simple.®



**CHEERS TO WINE AND  
LOCAL BEERS**

Uncork amazing finds with over 1500 varieties of wine from Texas and around the world. Explore our impressive selection of brews from local craft breweries around the state.



**HEALTHY LIVING  
FOR EVERY BODY.**

From supplements to nutrition bars, we have a variety of natural and specialty products geared toward health and wellness.



**H-E-B**  
**COOKING  
CONNECTION**™

Discover the Art of Food & Flavor with H-E-B Cooking Connection! Stop by to discover new flavors, meal solutions, culinary education and more!



**H-E-B**  
**TEXAS  
BACKYARD**  
BY TEXANS,  
FOR TEXANS.

Love spending time in your yard and garden? Make the great outdoors greater with Texas plants, planters and pots, décor, lawn care products, and grills. We have it all in one easy stop.



**LOOKING AFTER TEXANS' HEALTH  
SINCE 1905**

From prescriptions, immunizations, health screenings and more, your H-E-B Pharmacy is here for when you need us most.



**H-E-B**  
**Pharmacy**

**FREE**

**H-E-B**  
**curbside**™



Online prices may vary from ad/in-store; see heb.com