H-E-B

Bakery

EST. 1905



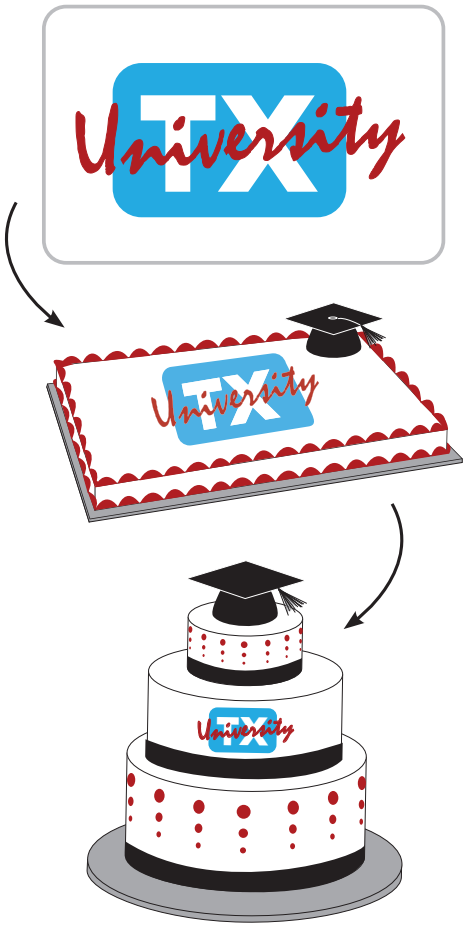
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3 Ways to Personalize

School Logo
School Colors
Grad Photo

See copyright policy on page 4



Dessert Table Inspiration



Did you know...

that all of this came from H-E-B? From desserts to decor to balloons and so much more, we have your grad celebration covered!

- H-E-B Two Bite Brownies
- Cake Bites
- Cupcakes
- Personalized Photo Cookies

And so much more!



Copyright Policy

PERMISSION REQUIRED

Copyright, trademark, right of publicity laws, and other intellectual property laws prevent H-E-B and other cake makers from making cakes, cupcakes, cookies, and other baked goods depicting protected characters, logos, trademarks, names, or likenesses of others without permission from the respective rights owners. Works for which permission is required include: movie, TV, cartoon and comic book characters, college or professional sports team logos, slogans, and pictures or drawings of famous people. Violation of these laws could expose H-E-B and the customer to legal action possibly resulting in damage payments, including statutory damage payments of potentially up to $150,000 per violation.

- Copyright infringement occurs when a copyrighted work is reproduced, distributed, performed, publicly displayed or made into a derivative work without the permission of the copyright owner.
- Trademark infringement occurs when a trademark is used in a way that is likely to cause confusion or mistake as to the source, sponsorship, or affiliation of the goods or services.
- Infringement of one's right of publicity occurs when one's name, likeness, or identity is used for commercial purposes without permission.
- If material is accompanied by a ©, TM, or ® mark, it is likely protected and cannot be used without permission from the owner. U.S. law does not require that protected material be marked, however, so it is safe to assume that even unmarked materials are protected.



EXAMPLES

Each of the following activities may constitute infringement:

- Hand drawings, tracings, or outlines of characters, logos, or third party artwork
- Printing of a character, logo, design, or professional photograph on edible printing paper, for example.
- Modifying a character or logo
- Making three dimensional characters or logos (Such as with fondant)
- Using a famous slogan or the name of a famous person

⚠ WARNING:
CHOKING HAZARD-Small parts. Not for children under 3 years.

Before we start customizing your cake

WITH A PHOTO OR LOGO...

You must get written permission from your photographer, school, institution, company, etc. and share with H-E-B Bakery to proceed with your customized image cake.



TO USE LOGO...

Get written permission on the school or company's letterhead



TO USE PROFESSIONAL PHOTO...

Get written permission from the photographer on their letterhead OR provide H-E-B with the photographer's print release form.

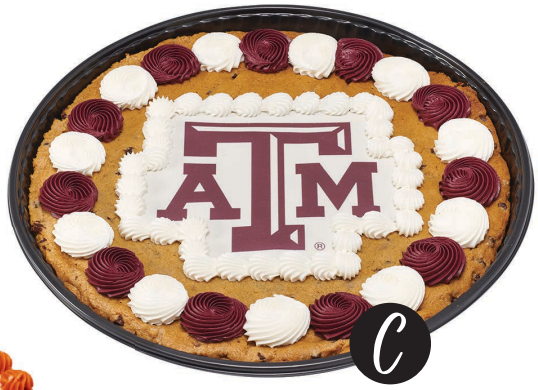
Texas Proud



A



B



C



D



E



F

Texas Proud



A



B



C



D



E



F

Texas Proud



A



B



C



D



E



F

Texas Proud



A



B



C



D



E



F

Texas Proud



A



B



C

TEXAS A&M
Institute of
Data Science

TEXAS A&M
UNIVERSITY
CENTRAL TEXAS™

Primary Mark

TEXAS A&M UNIVERSITY
CENTRAL TEXAS
™

Circle Mark

TEXAS A&M UNIVERSITY
2009
CENTRAL TEXAS
™

School Deal

Traditional



A



B



C



D

My Little Sunshine











⚠ WARNING:
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The Littlest Graduate



A



B



C



D



E

Customize this cake with your child's artwork!

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Character Grad



B



A



C



D



E



G



F

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Celebrate Grad



A



B



C



D



E

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Graduating Heroes



A



B



C



D



E



F

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All-Star



A



B



C



D



E

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⚠ WARNING:
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Three Tier Cakes available in select stores.

Jerseys



A



B



C



#38142 Baseball
Pop Tops®



#39351 Soccer Ball
Pop Tops®



#29531 Softball
Pop Tops®

⚠ WARNING:
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Competitive Grad



A



B



C



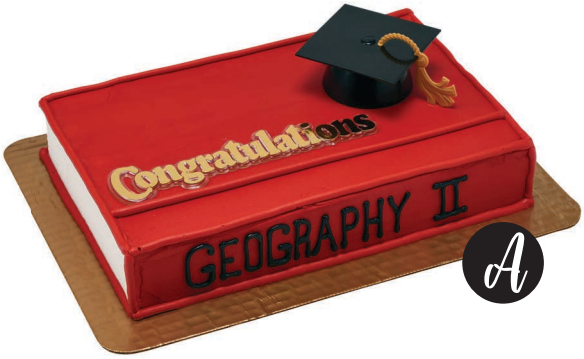
D



E

⚠ WARNING:
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Academics



A

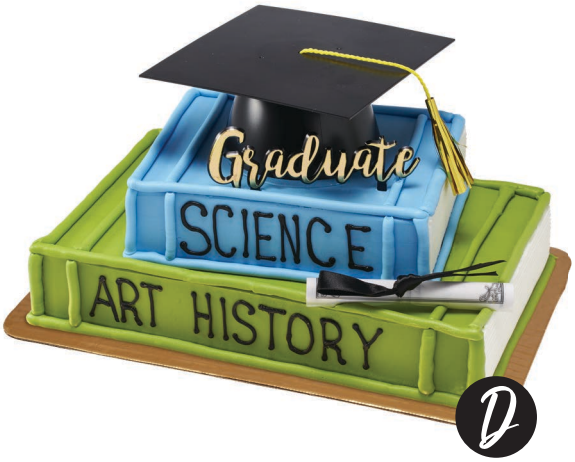


B



C

Cakes can be customized with your favorite subject



D



E

⚠ WARNING:
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Silhouette



A



B



C



D

Gum paste is not edible due to hard, brittle texture, but is safe for food contact. Do not eat.

Vintage



A



B



C



D



E

⚠WARNING:
CHOKING HAZARD-Small parts. Not for children under 3 years.

Then and Now



A



B



C



D

⚠ WARNING:
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Reach for the Stars



A



Create a customized display of messages to inspire your graduate's future endeavors. Includes various letters and symbols to create a personal message.

Over 130 characters included.

⚠WARNING:
CHOKING HAZARD-Small parts.
Not for children under 8 years.



B



C



D

⚠WARNING:
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Cupcake Numerals

Personalized and decorated for your grad. Customize the icing with your school colors!



Ask a cake decorator how to personalize!



#48974
Congratulations Foil Script Assortment Layons



#62666
Black Grad Cap with Tassel Layon



#13060
Graduation Diploma with Black Ribbon Layon



#27793
Cheers to You Deluxe Fusion Mix

⚠ WARNING:
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Edible Image printed by PhotoCake®



#28555 Frame
Celebration Star



#25456 Frame
Bright Inspiration



#25463 Strips
Bright Inspiration



#544 Frame
Congrats Grad



#48600 Image
Traditional Grad 2026

#63181 Frame
2026 Congratulations



#63182 Frame
2026 Graduate



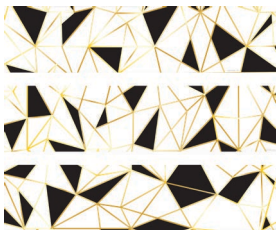
#48599 Frame
2026 Graduate Multi-Photo







#63180 Frame
Gold 2026 Graduate



#25464 Strips
Geometric Shapes



#20478 Image
Congrats Grad Pennants



#26927 Strips
Congrats

Edible Image printed by PhotoCake®



#43475 Image
Big Deal Grad



#485 Strips
Hats Off Silhouette



#29267 Image
Shoot for the Stars



#23765 Frame
Then and Now



#25457 Image
Graduation Hat



#369 Image
Grad Cap



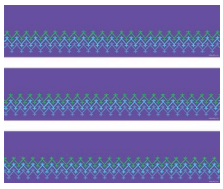
#28585 Strips
Felicitaciones por tu Graduación
Floral



#28584 Image
Felicitaciones por tu Graduación
Sarape



#28552 Frame
Felicitaciones por tu Graduación
Sarape



#28586 Strips
Felicitaciones por tu Graduación
Sarape





#28583 Image
Felicitaciones por tu Graduación
Floral



#28551 Frame
Felicitaciones por tu Graduación
Floral



Edible Image printed by PhotoCake®





NEW! **#63325** Image
Disney's Stitch Graduation



NEW! **#63327** Image
SpongeBob SquarePants 4 Years Later...





NEW! **#48566** Image
Bluey Hooray! Graduation



#29986 Image
Peanuts® Snoopy® and Woodstock® Graduation





#25736 Image
Marvel's Spider-Man™ Graduation

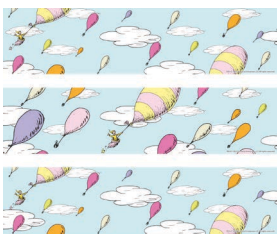


#37418 Image
Batman™ You're Amazing





#29416 Image
Oh, the Places You'll Go!



#29417 Strips
Oh, the Places You'll Go!

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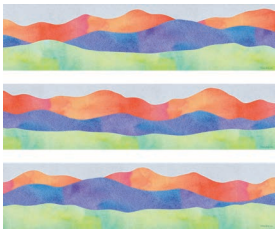


#28471 Image
Whale Done!



#29266 Image
I Haven't Been Everywhere





#29221 Strips
Adventure



#581 Strips
Celebrate



#26926 Strips
Hip Hip Horray!



#722 Image
Grad Smiley Face



#28567 Strips
More Clapping!



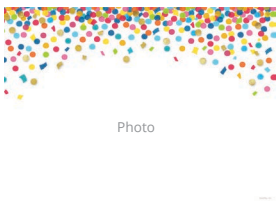
#22413 Image
Adventure Awaits



#26513 Image
I've Got Goals



#28521 Frame
You Did It!



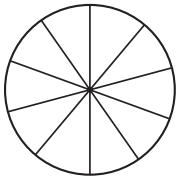
#22418 Frame
Raining Confetti



#26907 Image
Good Luck!

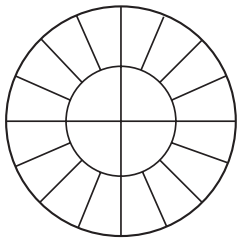


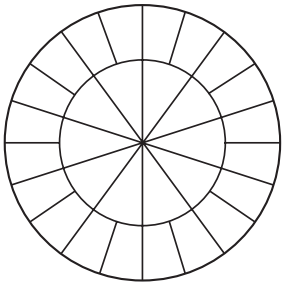
Cake Cutting Guide



6" serves 10

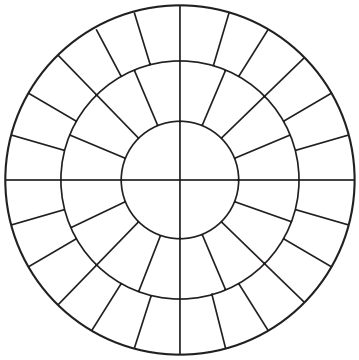
8" serves 20



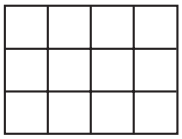


10" serves 30

12" serves 44

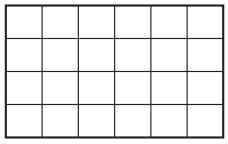


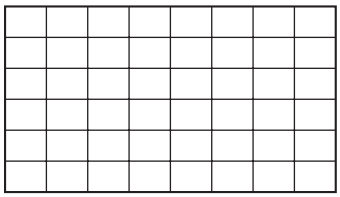
Only available for wedding cakes



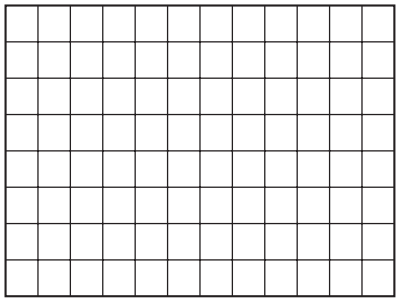
⅛ Sheet serves 12

¼ Sheet serves 24



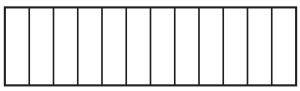


½ Sheet serves 48



Full Sheet serves 96

Get the most from our cakes, any way you slice it!



⅛ Bar serves 12

Cake Serving Size Guide



8″ ROUND
Serves 20



10″ ROUND
Serves 30



8″ x 6″ ROUND
Serves 30



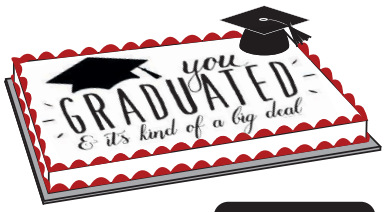
10″ x 6″ ROUND
Serves 40



10″ x 8″ ROUND
Serves 50



10″ x 8″ x 6″ ROUND
Serves 60



1/4 SHEET
Serves 24



1/2 SHEET
Serves 48



1/4 + 1/2 SHEET
Serves 72



FULL SHEET
Serves 96

PhotoCake®

PERSONALIZE CUPCAKES, CAKES AND COOKIES WITH EDIBLE IMAGE® PRINTED BY PHOTOCAKE®

CHOOSE FROM YOUR PHOTOS OR OUR FRAMES AND ARTWORK TO MAKE THEM JUST RIGHT



To order or get additional information

1. Call your local **H•E•B** bakery

2. Stop in to your local **H•E•B** bakery

H-E-B Bakery EST. 1905

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