2020 School Board/Leadership Application

H-E-B
EXCELLENCE IN EDUCATION AWARDS

in cooperation with
Texas Association of Secondary School Principals
Texas Elementary Principals and Supervisors Association
Texas Association of School Administrators
Texas Parent Teacher Association
Texas Association of School Boards

©2019 HEB, 19-4362

Helping Here.
**Purpose**  
Created in 2002, the H-E-B Excellence in Education Awards are designed to honor outstanding public school professionals and to thank them for their dedication and commitment. Through this program, H-E-B seeks to pay tribute to those educators, schools, districts, early childhood facilities and school board members who go the extra mile each and every day to serve their students and their communities and who inspire others to do the same.

**Eligibility**  
All public school boards currently located within Texas are eligible to apply.*

**Criteria**  
This honor is designed to recognize school boards that have demonstrated real leadership in the community that it serves based on three basic criteria:
- Academic/student progress within the district
- Identification of community needs and specific actions taken based on those needs
- New and creative methods for community engagement

**Evaluation Process**  
Boards are eligible to apply for this honor each year as part of the H-E-B Excellence in Education Awards. Up to five school boards may be recognized in any given year based on a thorough review of the written applications and a site visit from the panel of judges comprised of former superintendents, board members and educational experts.  
If selected, one or more school boards may receive a special judges award that will be announced during a recognition dinner and celebration in May 2020.

**Awards**  
Up to five (5) school boards will be notified of their selection beginning in January. During visits from H-E-B Officials and the judging committee, each school board will be presented with a check for $5,000 to the district in which they represent. In addition, each school board member will receive an all-expense paid trip to the awards celebration in May.

If a school board is selected to receive a special judges award, they can receive up to $25,000 in the form of a grant to the school district they represent.

**Application Guidelines**  
Applications may be submitted online or mailed.  
To complete an online application, please visit heb.com/education. The online application will be available until midnight on December 9, 2019.

If an applicant is mailing in an application rather than completing it online, please follow the guidelines below:
- Use no more than one page (8.5” x 11”) to answer each professional question.
- Use no smaller than 10 pt. type and no less than 1.5” line spacing.
- Type your district/school board name and the corresponding professional question at the top of each page.
- Please retain a copy of the application for your records, as materials will not be returned.
- Applications must be postmarked by midnight on December 9, 2019.
- Staple your completed application in the top left corner.

If mailed, please submit your completed application to:
H-E-B Excellence in Education Awards  
8100 Cameron Rd.  
Bldg. A, Suite 200  
Austin, TX 78754

Once your application has been received, you will be notified via e-mail. Please allow 3 - 5 days for processing.

*Members of the board and/or administration must not have been indicted or investigated for any cause within the past five (5) years.
District Name:_________________________________________________________________________

ESC Region:___________________________________________________________________________

District Superintendent’s Name:__________________________________________________________
Dr. ___ Mr. ___ Mrs.___ Ms.___

District Address: _____________________________________________________ Street

__________________________________________ City ________________ State ___________ Zip

Phone: ( )____________ E-mail: __________________________________________________________

Classification:____________Urban_________Suburban__________Rural________________________

UIL Rating:

Small District: ___________________________ Large District: ___________________________
Less than 10,000 students enrolled More than 10,000 students enrolled

Percent of voting tax base that do not have children in school: ____________________________

School Board Members:

<table>
<thead>
<tr>
<th>Name</th>
<th>Current Board Position</th>
<th>Years of Service</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Application to be submitted by Board President

Board President’s Name__________________________

E-mail________________________________________

Phone________________________________________
PROFESSIONAL QUESTIONS

1. What is the average tenure of the members on your board?

2. How long has your Superintendent been in place?

3. How do the board members view their role in the district?  
   Describe how the board and Superintendent, from their respective roles, 
   work together as a team.

4. What criteria would the board use to assess the success of the district? 
   To assess its success as a board?

5. Does your board have a formal process for establishing the vision of the district? 
   Describe briefly what factors most shaped the current vision. How does the board 
   communicate the vision throughout the district and the community? What has the 
   board done to support progress in realizing the vision?

6. How does the board identify, assess and prioritize community needs? 
   How do the trustees direct resources to identified community priorities?

7. Describe a major challenge your district has faced and how the school board worked 
   to address that challenge. Please describe the process you used to identify the 
   opportunity, steps you took to address or change the issue, how you communicated 
   to others (administrators, parents, educators, students and community members) 
   and the outcome.

8. What is the biggest accomplishment you have achieved as a board and what has 
   been the impact on the district? How will it affect future results?

9. What are the key academic indicators of progress that are important to your district? 
   How have the trustees used and improved these indicators over the past few years?