in cooperation with
Texas Association of Secondary School Principals
Texas Elementary Principals and Supervisors Association
Texas Association of School Administrators
Texas Parent Teacher Association
Texas Association of School Boards

2020 District Application
**Purpose**
Created in 2002, the H-E-B Excellence in Education® Awards are designed to honor outstanding public school professionals and to thank them for their dedication and commitment. Through this program, H-E-B seeks to pay tribute to those educators, districts, early childhood facilities and school boards that go the extra mile each and every day to serve their students and their communities and who inspire others to do the same.

**Eligibility**
All public school districts currently located within Texas are eligible for nomination. Districts who have been chosen as a statewide finalist must wait at least one year before reapplying. (ex. finalist in 2019 can not reapply until 2021.)

**School districts that have previously been selected as statewide winners are not eligible to reapply.**

**Criteria**
- Commitment to student achievement through innovative programs
- Parent/Community involvement
- Professional development opportunities for teachers and administrators

**Evaluation Process**
All written applications will be screened and scored by a team of professional readers. District finalists will be selected by a panel of judges comprised of educators, administrators and community leaders. Up to five (5) large district finalists and three (3) small district finalists will be selected from across the state.

The committee will then conduct on-site campus visits and personal interviews with members of the school board, teachers, parents, principals, community leaders, superintendents and student leaders. The overall statewide winners will be announced during a recognition dinner and celebration in May 2020.

**Awards**
The superintendents of each of the district finalists will be notified of their selection beginning in January. During visits from H-E-B Officials, each superintendent will be presented with a check, $5,000 for a large district and $2,500 for a small district. In addition, each superintendent will receive an all-expense paid trip to the awards celebration in May and a special reception in their honor.

**The Large School District Winner will receive $100,000.**

*More than 10,000 students enrolled.*

**The Small School District Winner will receive $50,000.**

*Less than 10,000 students enrolled.*

**Application Guidelines**
Applications may be submitted online or mailed in.
To complete an online application, please visit heb.com/education. The online application will be available until midnight on December 9, 2019.

If an applicant is mailing in an application rather than completing it online, please follow the guidelines below:

- Use no more than two pages (8.5” x 11”) to answer each professional question.
- Use no smaller than 10 pt. type and no less than 1.5” line spacing.
- Type your district name and the corresponding professional question at the top of each page.
- Please retain a copy of the application for your records, as materials will not be returned.
- Districts may submit additional supplemental materials designed to demonstrate student progress.
- Applications must be postmarked by midnight on December 9, 2019.
- Staple your completed application in the top left corner.

Please submit your completed application to:
H-E-B Excellence in Education Awards
8100 Cameron Rd.
Bldg. A, Suite 200
Austin, TX 78754

Once your application has been received, you will be notified via E-mail.
Please allow 3 - 5 days for processing.
District Name:_________________________________________________________________________

ESC Region:________________________________________________________________________

District Superintendent’s Name:__________________________________________________________
Dr. ___  Mr. ___  Mrs. ___  Ms. ___

Address: _____________________________________________________________________________
__________________________________________________________________________________
Street
City  State  Zip

Phone: (     Address:_______________________________________________
E-mail:__________________________________________________________

Classification:____________Urban_________Suburban__________Rural________________________
UIL Rating:
Small District ________________________ Large District ________________________
Less than 10,000 Students enrolled  More than 10,000 Students enrolled

Current District Enrollment: _____________; % of students that qualify for free or reduced lunch_______

School Ratings

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<thead>
<tr>
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<th>Number of Schools</th>
<th>Met Standard</th>
<th>Improvement Required</th>
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<td>High School</td>
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Contact information of person completing application

Name ________________________________________________________________

Title ______________________________________________________________

E-mail _____________________________________________________________

Phone ____________________________________________________________
PROFESSIONAL QUESTIONS (essays)

1. Describe the development of your district’s mission/vision statement and district goals and how they reflect the district’s educational philosophy.

2. Describe the style of leadership in your district and how it impacts opportunities for leadership development for students, parents, teachers, community leaders, administrators, and board members.

3. How do you show evidence of a strong written curriculum demonstrated through classroom instruction?

4. Define student success and describe the structures and processes that are designed to help students achieve it.

5. Describe a specific innovation that your district has undertaken in the last three years and how you measured its success.

6. How do you develop your spending priorities and what process did you use to identify them?

7. How do you involve key stakeholders: i.e., parents, teachers, business and community leaders in district initiatives and decision-making?