2018 Early Childhood Application
Purpose
The H-E-B Excellence in Education® Early Childhood Award is designed to support public or private schools that focus on the care and education of children under the age of five. The purpose of the award is to offer support to help create or enhance Kinder Readiness programs that prepare children to enter Kindergarten socially and academically ready to learn.

Eligibility
Eligible institutions include: all public schools or private schools in Texas working directly with children under the age of five.

Criteria
To apply, applicants must meet the following criteria:
- Demonstrate both a passion and historical commitment to offering quality early childhood education and care in the community.
- Be successful in preparing students to enter Kindergarten both socially and academically ready to learn.
- Exhibit innovation and creativity in the classroom or program setting.

Evaluation Process
All complete, submitted applications will be screened and then scored by a panel of professional judges comprised of educators, administrators and community leaders. Five (5) applicants will be selected by the panel and recognized as finalists.

Applications from the five (5) finalists will then be reviewed by a statewide selection committee. The overall statewide winner will be announced during a recognition dinner and celebration to be held in May 2018.

Awards
The five (5) finalists will each be presented with a check for $5,000 to apply towards enhancing their existing Kinder Readiness activities or creating new programs for the target population. A representative from each finalist will receive an all-expense paid trip to the awards celebration in May 2018. This includes a special reception in their honor. At the recognition dinner, the overall state winner will be announced and awarded an additional $25,000 grant to apply towards either enhancing existing Kinder Readiness activities or creating new programs for the target population.

Application Guidelines
Applications may be submitted online or mailed in. To complete an online application, please visit heb.com/education. The online application will be available until midnight on December 8, 2017.

If an applicant is mailing in an application rather than completing it online, please follow the guidelines below:
- Campus or Agency Name must be at the top of each page.
- Use no more than one page (8.5” X 11”) to answer each question.
- Use no smaller than 10 pt. type and no less than 1.5” line spacing.
- Please retain a copy of the application for your records, as materials will not be returned.
- Applications must be postmarked by midnight on December 8, 2017, to be eligible.

Please submit your completed application to:
H-E-B Excellence in Education Awards
8100 Cameron Road
Bldg. A, Suite 200
Austin, Texas 78754

Once we have received your application, you will be notified via E-mail. Please allow 3 - 5 days for processing.
School/Organization Name: _________________________________________________________________________

Type of School: □ Private  □ Public       □ Not-For-Profit

Director / Principal Name: ___________________________________________________________________________
Dr. __________________ Mr. _________________ Mrs. _________________ Ms._________________
Title: _____________________________________
E-mail address: ____________________________________________________________________________________
Address: _________________________________________________________________________________________
_________________________________________________________________________________________________
City     State    Zip
Phone: (      ) ______________________ E-mail Address: _________________________________________________

School District Information
School District Name (if applicable): _________________________________________________________________
UIL Rating (if applicable):
TEA District Rating Small District (1A, 2A, 3A or 4A): _____________ Large District (5A or 6A): _____________
Classification: ___________ Urban ___________ Suburban ___________ Rural

Early Childhood Facility Information
Ages of Children enrolled in early childhood program: ____________________________________
Total number of students enrolled in your early childhood/Pre-K Program ________________________________
Number of campuses or early childhood sites _________________________________________________________

Demographic breakdown of the student population:
Hispanic/Latino_____%                                    White_____%
Black or African American_____%                      Native Hawaiian or other Pacific Islander_____%
American Indian or Alaska Native_____%           Asian____%
Other_____%       Free & Reduced Lunch_____%
English Language Learners_____%       Special Needs _____%

Name of person completing Application (if different than name above) ________________________________________________
Title: _____________________________________
E-mail: ___________________________________________________________________________________________
Phone: ___________________________________________________________________________________________
This award singles out programs that prepare young children to be ready for kindergarten, socially and emotionally, beyond the normal/standard requirements. Responses to the following should reflect your uniqueness and how your program goes above and beyond others.

**Program Description and Population Served**
1. Describe your early childhood program, its uniqueness, and the historical commitment to quality early childhood education.
2. Explain the unique challenges faced by the population served.
3. Describe how the program supports children with special needs for kindergarten readiness.
4. What sets your family engagement program apart from others, especially with the development of young children’s social and emotional development?
5. Describe any unique/outstanding partnerships between the early childhood program, local providers, and/or community-based organizations.
6. Identify the sources of funding received to operate your early childhood program. (e.g., federal, state, grants, tuition etc...)

**Curriculum Readiness**
7. This award recognizes “Excellence in Education.” Justify how the curriculum and innovative/creative instructional strategies used by your early childhood program demonstrate “Excellence in Education” in the areas of social, emotional and academic readiness for kindergarten.
8. What tools are utilized to measure the program’s success and children’s level of academic and social/emotional readiness for kindergarten? Provide specific and detailed data over a three year time-frame that confirms successful kindergarten readiness.

**Staff**
9. Explain the distinctive qualifications of the early childhood program staff, including the minimum requirements. Describe specialized training available for staff, especially in the areas of academic and social readiness for kindergarten.

**Program Enhancement**
10. If selected as a regional finalist and/or the state winner, explain how the funds would be used to enhance existing activities or new programs for children and their families.